# Running Readathon®

## A step-by-step guide to your sponsored read

Decide when to run your Readathon and for how long

Spread the word about Readathon across your school community

Launch your Readathon – everything you need is included in your free kit and also available at **readforgood.org**

Hand out sponsor cards and bookmarks to pupils

Show your pupils our online Readathon launch video (primary or secondary versions available)

Get sponsors to pay online at **readforgood.org/sponsor**

Send your sponsor cards and any sponsor money not paid directly online to us (by BACS or cheque made payable to Read for Good)

Receive your thank you pack including your free books voucher (worth 20% of the total raised by your school) and exclusive Read for Good National Book Tokens

Celebrate your achievements – shout about your success on social media and in the local press

**Sign up to do Readathon next year!**

Read for Good

Readathon® | Track My Read® | Brilliant Box of Books | Read for Good in hospitals

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