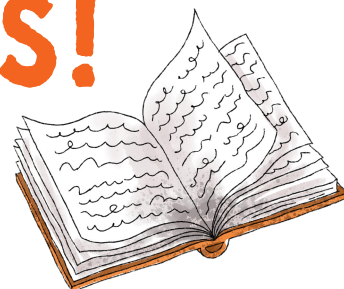


# Shout about your success!



Let the world know about the amazing reading for pleasure your school is doing...

## Go viral!

Post photos and stories on social media about how much your Readathon® raised and we'll share your success.

Follow us on Twitter:  
**@ReadforGoodUK**

Like our Facebook page:  
**facebook.com/readforgood**

Follow us on Instagram:  
**@ReadforGood**

Here are some example tweets to inspire you (remember to add your Twitter handle and any other handles or hashtags that are relevant, such as @WorldBookDayUK):

*We're running #Readathon! This sponsored reading challenge encourages our students to #ReadForPleasure, and funds raised support @ReadforGoodUK's work bringing the magic of books and stories to children in hospital too!*

*Support our amazing pupils reading in their #Readathon at readforgood.org/sponsor to help @ReadforGoodUK to bring the magic of books and stories to children in hospital!*

*Well done @schoolname, you've raised £xxx to help @ReadforGoodUK get books to children in hospital! We're so proud of your awesome #ReadingAndRaising!*

*Our students are absolutely smashing their #ReadingForPleasure target, they've already logged XX minutes through @ReadforGoodUK's tool, Track My Read®! Check out their challenge: [LINK](#)*

## Share with us

We'd love to hear about your Readathon® experience – get pupils, teachers, librarians, parents and carers to send us their stories and photos.

From certificates to thank you packs, story superstars to reading role models - we want to celebrate it all! Just get in touch with our team on [reading@readforgood.org](mailto:reading@readforgood.org) with any photos, quotes or blogs!

## Hold the front page!

Your local press would love to hear about your school's achievements and share your story with the wider community.

Use our draft press release as a template or challenge your students to write their own:  
[readforgood.org/downloads-and-extras](https://readforgood.org/downloads-and-extras)

## Celebrate your amazing students

Get in touch with your wider school community – from parents and carers to governors and staff. Shout about your fantastic students in your newsletter, on your website, or even on your apps!

Display your Readathon® certificate that comes in your 'Thank You Pack', present your most deserving readers with a National Book Token, and unveil the amazing new books you bought with your free books voucher!



Readathon® | Track My Read® | Brilliant Box of Books | Read for Good in hospitals

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