

## Read for Good & The Nelson Trust Reading Challenge Pilot

### Background and Planned Project

Read for Good is working with The Nelson Trust (Gloucester) to support Mums and their children to read together (happily and confidently). Through this project, Mums will be supported to take part in a bespoke 'Reading Challenge'. This will include choosing books from a lovely collection of brand-new books, which will be housed in a fun storage box in the crèche at The Nelson Trust (Gloucester). Through a CPD video for The Nelson Trust team members and a clear 'Reading Tips' poster for all, the aim is to support Mums to understand and recognise why reading for pleasure is important, and to feel supported to share stories and read to/with their children. The idea is for Mums and their children to enjoy shared reading together, forming a positive association with stories. Mums and children will be able to keep their reading chart, which records reading moments/experiences and they will also receive a joint certificate upon completion of the challenge, recognising their achievement and dedication.

### Read for Good will provide for The Nelson Trust (Gloucester)

- A collection of **brand-new books**, and a small playful storage box which can be used to help create a reading space, corner or nook in the crèche.
- A printed '**Reading Tips**' poster resource (A4-sized) which can be put up around the crèche and distributed among Mums. **Quantity tbc.**
- A printed **mark-making reading chart**, which Mums and little ones can fill in together, noting each time they've read a story together. **Quantity tbc.**
- A printed **Read for Good Reading Challenge Certificate** which can be given to Mums and children when they have read together in a sustained way (this may be quite personal). **Quantity tbc.**  
~ All print resources include illustrations created by Catherine Rayner.
- A **CPD video for The Nelson Trust team** created with expert Caroline Sence (Read for Good), which captures and outlines the role and value of reading for pleasure.
- A short video created with picture-book author/illustrator, Catherine Rayner, which offers **simple steps to share a story with a little one**, and other video recordings of authors reading from their books to listen to and enjoy.

### How the 'Read for Good Reading Challenge' will work for Mums and their little ones

1. Mums and children choose a book they'd like to read from the selection of new books/stories made available in the crèche.
2. Mums will be supported by crèche worker/Nelson Trust team members to access and make use of the range of resources including the 'Reading Tips' poster and Catherine Rayner's 'Top Tips For Sharing Books and Stories with Young Children' video, to feel comfortable starting a story together. Drawing on the CPD session for The Nelson Trust staff, the crèche worker/The Nelson Trust team members can talk through the tips video and/or the poster with the Mums before starting.
3. Each time a Mum and their child comes to the crèche, they are encouraged to spend a little time reading together, they should be encouraged to add a sticker or make a mark on the reading chart as they read. The reading chart can be kept in the crèche so it doesn't get lost.
4. At the end of their Reading Challenge, each Mum will receive a printed certificate to keep, and the opportunity to choose a book to take home and keep (from the selection of new titles).\*
5. Over time, the crèche worker/The Nelson Trust team members can get involved and offer support and encouragement to improve and invite more book sharing.

*\*If at any point in the challenge a Mum or child wishes to take a book home to read, that's absolutely fine. If it gets lost, do not worry (it happens). There should be no fines or punishment, it's all about finding joy, ease, and comfort in reading together - it shouldn't be scary.*

### Feedback

Feedback on how this works for you is crucial. If it doesn't work, feel free to adapt it on-the-go and let Read for Good know over time, so that we can create a project that really works for Mums and their little ones in the Nelson Trust and other similar settings.