

Do you love stories? Could you be Read for Good's new Fundraising and Stories Officer/Senior Officer?

Are you a brilliant communicator? We are looking for a real people-person with passion and empathy to help us co-create engaging and powerful stories, combining the words and images of the children and young people we work with. In addition to building and maintaining relationships with the beneficiaries who trust us to share their stories, you will curate and manage their photos and quotes, stewarding the families and helping the team use the right story at the right time to communicate the impact of our work. You will also write compelling fundraising applications and help shape our communications - from our photography to films, website to printed materials - ensuring messages are clear, consistent and concise.

- Full-time, salary from £28,000 plus, subject to experience
- Office-based role in Nailsworth, Gloucestershire with flexibility for the right person
- Due to location, own transport is desirable; some national travel will be required on occasion
- Closing date for applications is 31 March, although we are actively interviewing - early applications will be prioritised until the position is filled
- To apply send a CV along with a covering letter telling us why you want to work for us and how you meet the person specification (maximum 800 words) to cherry@readforgood.org



Why work for us?

Read for Good is a national charity committed to improving the lives of children in schools, hospitals and communities across the UK. We are a talented, creative, inquisitive bunch who share a passion for making a difference in the world. Alongside our wider team of freelancers, volunteers and trustees, we thrive in a culture that encourages curiosity, collaboration and creativity. Our distinctive branding, enthusiasm for internal and external collaboration, high professional standards and our passion to create compelling programmes that deliver results mean that we punch above our weight.

We pride ourselves on our charity's impact. Whether it's featuring on [BBC One's Children in Need appeal show](#), [BBC Radio 4's Charity Appeal](#), or hosting events for tens of thousands of children with the likes of Greg James, Bear Grylls, Cressida Cowell and Michael Morpurgo - we always aim high and drive for results.

We believe people benefit from working together, so our family-friendly roles are based in modern, light, plant-filled offices with free parking, next to a stream filled with wildlife and just a 5-minute walk from the lovely shops and cafes in the beautiful Cotswolds market town of Nailsworth.

Did we mention we're mad about books?!

As one member of our team said "It doesn't feel like work!"

Don't worry if you don't tick all the boxes on our person spec - you might still be just the right person for our team. If you're excited about working for us, and have most of the skills or experience we're looking for, please apply. Check out our website and LinkedIn for other available roles.

Equality and Diversity

Read for Good celebrates the diversity of the communities in which we work and is fully committed to inclusion and equality of opportunity. We welcome applications from individuals regardless of their race, ethnicity, sexual orientation, religion, age, gender identity, disability or who are part of other groups that are disadvantaged and/or marginalised.

Key Responsibilities:

- Write persuasive, accurate fundraising applications to grant-giving trusts and foundations
- Create tailored reports for existing funders demonstrating the impact of their donation
- Steward beneficiary families (photo, film and case study contributors), working collaboratively to share their stories and communicate impact.
- Create copy and select images for our website
- Oversee and curate our photo and film library
- Attend occasional photo shoots and film shoots as required - from briefing to wrapping up
- Ensure comms are aligned across the organisation inline with brand guidelines and safeguarding policies - consistent messaging, complementary timings, clarity of impact.
- Be an advocate for the families we work with, ensuring their best interests are at the heart of our decision-making.

Person Specification:

Ideal skills and experience

- A brilliant communicator and teller of stories - persuasive writing, to a word count
- A high degree of emotional intelligence and an ability to handle emotionally challenging stories with sensitivity and resilience
- High levels of organisation and ability to manage multiple priorities efficiently
- Tech-savvy and confident with standard IT packages and able to work with different platforms e.g. spreadsheets, Google suite, WordPress, Canva, etc.
- Understanding of filming, photography, artwork, print and production creative processes
- High professional standards, with good level of literacy and numeracy
- Excellent attention to detail

Personal qualities

- Ambitious and desire to work to a high professional standard
- A proactive and energetic personality, adaptable and enthusiastic
- Self-motivated, curious and able to be effective independently as well as part of a team
- Willing to work hard and with a flexible 'hands-on' and 'can-do' attitude
- An understanding that as a small team, there are times when everyone has to muck in

General requirements of all staff

- Supportive of Read for Good's mission of getting kids in the UK reading for pleasure
- To work with integrity, good governance and compliance, in line with Read for Good's policies and procedures
- Adhere to the highest standards of best practice, including safeguarding and the Fundraising Regulator's Code of Practice and other relevant legislation
- Confidentiality - maintain a strict confidentiality of information
- Good standard of written and verbal English, and competent IT skills
- A willingness to occasionally work outside office hours, attend external meetings, travel and make overnight stays
- Undertake any other duties as reasonably required by the organisation
- This role is subject to the receipt of a satisfactory Enhanced Disclosure and Barring Service check and suitable references

What we offer in return:

- 25 days holiday (plus Bank Holidays)
- In addition, office closed between Christmas and New Year
- Pension scheme
- Flexible, caring, people-centred culture
- Training and internal opportunities to support professional career development
- Access to a free 24/7 confidential counselling service
- Ample free parking and bike racks
- Spacious offices with different break out areas including sofas, standing workspace and riverside outside space (including ducks!)
- Regular office socials, free tea and coffee, and office book swap!