Shout about your success!

Read for Good

Let the world know about the amazing reading and raising your school is doing - sharing your success, encouraging support and inspiring others.

Go viral!

Tweet and post about how much you've raised, share photos and stories and we'll share your success - you might even find your school celebrated on our website:
readforgood.org/hall-of-fame/

Follow us on Twitter:
@ReadforGoodUK

Like our Facebook page:
facebook.com/readforgood

Follow us on Instagram:
@ReadforGood

Here are some example tweets to inspire you (remember to add your Twitter handle and any other handles or hashtags that are relevant, such as @WorldBookDayUK):

We're running #Readathon with @ReadforGoodUK, motivating kids to read and sending books to children in hospital!

Support our amazing pupils reading for #Readathon at readforgood.org/sponsor to help @ReadforGoodUK get books to children in hospital!

Well done @schoolname, you've raised £xxx to help @ReadforGoodUK get books to children in hospital!

Share with us!

Get pupils, teachers or parents to write a blog about your sponsored read and we will send you a fabulous book bundle!

How did the sponsored read go? What was the best thing about it? How has it changed attitudes to reading? What was the biggest motivator? Did you do any additional activities?

We'd also love to see any photos of your sponsored read in action, showing children reading, related activities and projects.

Email your blogs and photos to:
jo@readforgood.org

Share with your school!

Promote, encourage and celebrate achievements through your own school's communications network and share your success with the wider school community.

Your 'Thank You Pack' includes a school certificate, testimonial, Scholastic free books voucher and National Book Tokens to reward the most deserving readers.

Hold the front page!

Your local press would love to hear about your school's achievement. Use our draft press release as a template:
readforgood.org/downloads-and-extras

Track my Read®!

Use our free web app Track my Read® to set collective reading challenges for pupils. See what pupils choose to read and easily share your results on Twitter and Facebook!

readforgood.org