

How you can help and key messages

Join READ Gloucestershire! because reading makes things better	
Why reading for pleasure matters	<ul style="list-style-type: none"> • Reading for pleasure has a link to positive mental health. • The impact of reading for pleasure on progress in vocabulary, math and spelling is 4x greater than your parent having a degree. • If all 7-11 year old children read for pleasure daily, 3 out of 4 of them would reach the end of primary schools with 5 or more passes predicted at GCSE. • Reading is accessible. • Reading for fun takes you away from mindless screen activity. • Reading makes things better.
COVID impact	<ul style="list-style-type: none"> • During lockdown, if children do only one thing, they should read for fun - it relaxes, entertains, soothes and distracts, <i>and</i> helps maintain education. • We understand that educating children at home is difficult and challenging - take it easy on yourselves and know that reading for pleasure is one of the best things children can do with their time.
Schools	<ul style="list-style-type: none"> • Join READ Gloucestershire - visit https://readforgood.org/readgloucestershire/ • Register for our newsletters so that we can keep you up to date with Drop Everything and Read (DEAR) events, author events, extra resources and more. • Join our author events on the last Friday of each month • DEAR on the last Friday of each month.
Parents	<ul style="list-style-type: none"> • When children read for 15 minutes x 4 days a week, it's like giving them a chance to have a whole extra week of school over a year! • Register your email to be kept informed of our campaign. • Find resources here for children to help with reading for pleasure at home.
Businesses	<ul style="list-style-type: none"> • Donate to our campaign here by visiting www.readforgood.org. • Take part in Drop Everything and Read (DEAR) on the last Friday of each month (or at a time to suit you). • Contact Caroline / Annie for more bespoke ways to get involved.
Join Drop Everything and Read	<ul style="list-style-type: none"> • Any individual, group or organisation can take part in Gloucestershire's Drop Everything and Read - schools, individuals, companies, councils - join the fun! https://readforgood.org/DEAR-glos • Use #DearGlos in social media
Make your reading count - quite literally!	<ul style="list-style-type: none"> • We want to get Gloucestershire reading for over 1 million minutes! • Whether you're a school, team or family, make sure your minutes are counted by using Track My Read https://readforgood.org/track-my-read/
Support us on social media and tag us	<ul style="list-style-type: none"> • Twitter @readforgoodUK #ReadGlos • Facebook @readforgood #DEARGlos • Instagram @readforgood
Donate to our work	<ul style="list-style-type: none"> • Just £7 gets a book to a child in hospital. Please support our work: https://readforgood.org/donate-to-give-books-to-children-in-hospital/
Schools - suggested Tweet	<ul style="list-style-type: none"> • We are taking part in #ReadGlos. Uniting schools across #Gloucestershire to read one million minutes whilst raising money for our school books AND getting books to children in Gloucester Royal Hospital!
Partner organisations - suggested Tweets	<ul style="list-style-type: none"> • We are proud supporters of #ReadGlos encouraging children across our county to take time to read for pleasure and help to develop a life-long love of reading @ReadforGoodUK • We are supporting @ReadforGoodUK to engage 20,000 children and young people in schools to read for pleasure, resulting in children and young people reading more, and enjoying reading more - for good! #ReadGlos

For more information contact Annie Smith or Caroline Sence emailing gloucestershire@readforgood.org or call 01453 839005.

