

Make your donation worth 25% more!

Please make sure you send us the completed sponsor cards so we can claim Gift Aid. For every £20 we raise we can claim another £5 from the UK Government.

Gift Aid means a lot to Readathon. Last year it boosted our income by nearly £85,000 – and it didn't cost schools or sponsors a penny!

What is Gift Aid? It's a contribution from the Government worth 25% of every donation from sponsors who have filled in their details correctly on a sponsorship card.

Please help us claim even more this year by encouraging children to include every sponsor's full details:

- Initial and surname (eg. J Smith)
- Full home address (house name or number, street, town and postcode)
- Donation value

Please don't worry – these details will not be used for any other purpose. But without them, we cannot claim Gift Aid, even if the box has been ticked.

Here's a light-hearted look at how people get it wrong...

INITIALS	LAST NAME	HOUSE NAME OR NUMBER	STREET	TOWN OR CITY	POSTCODE	AMOUNT SPONSORED	TOTAL	GIFT AID	PAID CASH OR CHEQUE	PAID ONLINE
C	Bucket		Willie Wonka Factory		WW1 1CF	50p per book		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Where did this one go wrong? We need your home address Charlie, not your business one.

Miss	Trunchbull		Churchhem School	Great Misserden	MT1 4LD	10p per book		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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We need a home address here too, even for teachers!

FMF			Foxhole Farm	Farmington	FMI 1RD	£10		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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We need more than just your initials, Mr Fox, however fantastic you are!

H	Henry	123	My Street	Anytown	ABI 1CD	50p per book		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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Children aren't taxpayers so we can't claim even though you've ticked the box Henry!

T	Beaker		Elm Tree House	Mytown	TB1 3TZ	50p per book		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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You haven't told us the total so we get nothing.

Gruffalo Family			Deep Dark Wood		AMO 3SE	£10	£10	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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We can't have families I'm afraid, we need an individual taxpayer.

Mr & Mrs Twit	321		Roald Dahl Road		RD1 1RD	10p per book		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Oh no, what a pair of twits! Without an initial we can't claim a penny!

S	Black	12	Grimmauld Place	London	N1 2HP	50p per book	£10	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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PERFECT! Initial and surname, house number, street, town, postcode and the final figure donated. Well done!

