



# Read for Good<sup>®</sup>

Motivating kids to read



## Step by step guide!

Decide when you are going to run your sponsored read and for how long



Introduce your sponsored read (everything you need is included in this pack, plus lots more resources online at [www.readforgood.org](http://www.readforgood.org))



Hand out sponsor cards and bookmarks to pupils



At the end of your sponsored read, collect in money and sponsor cards



Send your sponsor cards and donations (cheques or pay online) back to us



Celebrate your achievements and shout about your success on social media and in the local press



Receive your thank you pack including your 20% voucher and Book Tokens



Sign up to do another sponsored read next year!



[readforgood.org](http://readforgood.org)

